Jetson Samuel

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Education

ISSM Business School (Alagappa University), Chennai — MBA + PGPM, Marketing, Business Analytics and Product Management · Jun 2025 – 2027 (expected) · 72% (Apr 2026 semester)

- Coursework: AI in Business, Design Thinking, Business Analytics with Power BI; case work on Razorpay and CRED

Hindustan College of Arts & Science, Coimbatore — B.Sc. Data Science & Analytics · Aug 2022 – May 2025 · First Class

Experience

Promanage Platforms (a Sulekha business), Chennai — Associate Product Manager Intern · Oct 2026 – Present

- Tested the live AI assistant on 500 real questions, tracing every tool call in a black-box RAG setup. Found 67 hallucinated answers, 34 answers given without calling the right tool, and 21 off-topic answers.
- Worked with engineering to partly fix the skipped tool calls; proposed grey-box testing as the next step so each failure can be traced to its source.
- Designed a per-seat pricing model for Sterling Care.
- Co-own the plan for Merlin v2: turning a product that runs for one client today into a shared core built to serve 10–20.

Auriseg Cybersecurity — Product Manager Intern · Mar 2026 – Jul 2026

- Only PM on Aadrin (aadrin.com), an AI security scanner for LLM and agentic AI apps. Took it from research to public launch in 3 months, across 8 sprints and 2 milestones.
- Mapped competitors and market gaps in my first 2 weeks, then set a 3-phase roadmap: LLM scanner, agentic scanner, white-box code review.
- Ran a free beta with 3–4 existing clients to build credibility before launch. Set launch pricing as a free tier plus two flat plans split by features and SLA.

- Rebuilt onboarding for people without a security background: removed the jargon, added an in-product AI guide (Auri) to explain each step, and let users run a real scan in step one so they saw value right away.
- Wrote PRDs, roadmaps and BDS documents, co-wrote functional specs with developers, and presented roadmap and launch plans to senior leadership.
- Also built pre- and post-market control frameworks, an internal project management tool (I was its go-to expert), and pricing for Auriseg's AI SOC product.

Product I'm Building

Knit PM — Founder · Apr 2026 – Present · knitpm.themultipledots.com

- A tool that helps PMs win stakeholder buy-in: RACI mapping with sentiment scoring, auto-written updates for leadership, and objection prediction.
- Interviewed 25 PMs and project managers, including senior PMs. About 15 confirmed the problem, but most doubted it can be solved, which is what the demo now tests.
- Pivoted from a general PM workspace after research showed an unowned gap; cut a 32-feature roadmap down to Core, Moat and Later.
- Built the working demo with AI coding tools (Claude Code, Cursor) on React, TypeScript, Node.js, Supabase and Vertex AI.

Leadership

Multiple Dots — Founder and Creator · 2025 – Present

- Grew a Tamil and English learning channel to 33K followers (16.8K Instagram, 16.2K YouTube) in about a year; the long video "Big Talk Do Nothing" crossed 100K views.
- Publish seven short videos and one long video every week with an editor, and host a podcast with Tamil founders.
- Delivered paid campaigns for Scaler, Simplilearn and TaskTracker.

Music Band — Band Leader · 2022 – 2025

- Led a 25-member band for three years to 9+ first-place wins.

Skills and Certifications

- **Product:** PRDs, functional specs, roadmaps, user journey maps, pricing, go-to-market planning, Agile (Scrum)
- **AI:** LLM evaluation, hallucination testing, RAG tool-call tracing, prompt engineering

- **Data and code:** Python, SQL, Power BI, Excel (pivot tables, dashboards), HTML/CSS, JavaScript
- **Certifications:** AI for Product Management (Pendo.io), Product Prioritization (Product School), LLM Apps with Prompt Engineering (NVIDIA)
- **Languages:** English, Tamil